


# Greenleaf saw a 10% reduction in operating costs

## HAULER HERO CASE STUDY

### Key metrics

Hauler Hero's impact

 **-10%**  
Operating Costs

 **20 hrs**  
Saved on billing

 **2,700**  
Active Dumpsters

### About Greenleaf Recycling

Greenleaf Recycling began humbly with just one truck and one dumpster. Over the years, their commitment to innovation, technology, and hard work propelled them to remarkable growth.

Today, they boast a fleet of 45 trucks, employ 65 individuals, and manage 2,700 dumpsters across two states



*"Hauler Hero has been a game-changer for us. The consolidation of our systems and the seamless integration of routing and customer management have significantly enhanced our operations. We're excited to continue our journey with Hauler Hero"*



**Matt Simpson, COO, Greenleaf Recycling**

### GREENLEAF'S CHALLENGE



Prior to integrating Hauler Hero into their operations, Greenleaf faced significant challenges:

- **Fragmented systems:** juggling three separate platforms for routing, rolloff, and resi/commercial services.
- This disjointed approach led to inefficiencies.

As Greenleaf's routes were becoming more complex, some days including up to a thousand stops!

Their existing systems struggled to handle the scale, causing lag and disruptions, especially in areas with poor cell service.

### HAULER HERO'S SOLUTION



Implementation was seamless, thanks to the hands-on support provided by the Hauler Hero team. The transition to Hauler Hero marked a significant milestone in Greenleaf's journey towards operational excellence.

Almost immediately, Greenleaf began to experience the benefits of Hauler Hero. The user-friendly tablet app empowered drivers with real-time updates and seamless navigation. This newfound efficiency translated into improved service delivery and enhanced customer satisfaction.

### GREENLEAF'S BENEFITS



- **Cost Savings:** Greenleaf estimates a conservative 5% to 10% reduction in operating costs, attributed to improved efficiency and streamlined processes.
- **Enhanced Customer Experience:** With real-time updates and improved communication, Greenleaf's customers enjoyed a higher level of service, leading to greater satisfaction and retention.
- **Increased Productivity:** The intuitive interface of Hauler Hero empowered Greenleaf's team to work more collaboratively, resulting in increased productivity and smoother operations.